NICHIREI

Results Briefing October 28, 2010

Summary of Consolidated Results for the First Half of the Fiscal Year Ending March 31, 2011

(Stock code: 2871)

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FY11/3 Interim Consolidated Results and Full-Year Forecasts

(100 million yen;		Q2 (Cumulative)		Full Year				
amounts less than 100 million yen are omitted)	Actual	Change from FY10/3 Q1-2 (Amount)	Change from Previous (E) (Amount)	(E)	Change from FY10/3 (Amount)	Change from Previous (E) (Amount)		
Net Sales	2,192	-30	-1	4,352	-29	-42		
Operating Income	89	+14	+5	170	+1	+2		
Recurring Income	86	+17	+11	160	+5	+10		
Net Income	51	+4	+7	91	+0	+8		
EPS (Yen)	17	+2	+2	29	+0	+3		

Note: (E) denotes current forecast; Previous (E) is forecast announced on July 27, 2010.

1. Net sales

(i) Overall net sales fell 1% year on year. By segment, sales rose in Marine Products and Logistics, but declined 5% in Processed Foods, reflecting the termination of OEM procurement of certain chicken products last summer and the sale of the acerola beverage business. The forecasts for the second half of Marine Products and Logistics have been revised downward. Overall, the full-year forecast has declined ¥4.2 billion from the previous forecast, to a year-on-year loss of ¥2.9 billion.

2. Operating income

- (i) Overall operating income increased ¥1.4 billion, also exceeding previous forecast by ¥0.5 billion.
- (ii) Operating income in Processed Foods increased ¥2.0 billion year on year, attributable to an unexpectedly strong improvement in procurement costs of chicken and progress on a par with our assumption in the upturn of plant productivity and reduced fixed cost.
- (iii) Operating income in Marine Products rose ¥0.3 billion, as a result of a stronger yen, which offset rising market prices in the producing districts, while Meat and Poultry experienced a drop of ¥0.2 billion on lower profit margins, affected by foot-and-mouth disease and weak sales prices.
- (iv) In Logistics, declines in Regional Storage and Overseas were offset by Logistics Network, and overall operating income fell ¥0.2 billion year on year but exceeded the previous forecast by ¥0.2 billion.
- (v) The full-year forecast has been revised upward by ¥0.2 billion compared to the previous forecast, exceeding actual results a year ago.
- 3. Recurring income and net income
 - (i) Extraordinary income/loss was down ¥1.1 billion from the previous fiscal year when capital gains from the sale of the acerola beverage business were recorded, and losses on adjustment for changes in the accounting standard for asset retirement obligations were recorded in the fiscal year under review, becoming another reason for the fall.

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FY11/3 Interim Sales and Operating Income by Segment, with Full-Year Forecasts

			Q2 (Cumulative)				Full year					
				Change from		Change from			Change from		Change from	
			Actual	FY10/3 Q1-2		Previous (E)		(E)	FY1		Previous (E)	
	Processed Foods			Amount -45	Ratio -5%	(E) 798	Amount 11	1,603	Amount -18	Ratio -1%	(E) 1,606	Amount -3
	PIOC	Pre-Cooked Frozen Foods for	809	-43	-3%	/98	11	1,005	-18	-1%	1,000	-3
		Household Use	233	1	0%	235	-2	468	4	1%	481	-13
		Pre-Cooked Frozen Foods for Commercial Use	376	-31	-8%	378	-2	782	8	1%	770	12
		Health Value	27	-22	-46%	23	4	52	-28	-35%	46	6
		Other	173	8	5%	162	11	301	-3	-1%	309	-8
	Mari	ne Products	344	7	2%	346	-2	670	-2	-0%	695	-25
Net	Meat	and Poultry Products	384	1	0%	390	-6	770	-6	-1%	770	0
Net Sales	Logi	Logistics		7	1%	708	-6	1,402	12	1%	1,418	-16
les		Logistics Network	384	14	4%	384	0	774	21	3%	772	2
		Regional Storage	224	-8	-4%	226	-2	444	-8	-2%	451	-7
		Overseas	80	-4	-5%	83	-3	161	-4	-3%	168	-7
		Other/Intersegment	14	6	68%	15	-1	23	3	14%	27	-4
	Real	Estate	35	-0	-1%	36	-1	67	-3	-4%	71	-4
	Othe	r	30	-4	-11%	30	0	63	-6	-9%	64	-1
	Inter	company Eliminations and Corporate	-112	3	Ι	-114	2	-223	-6	-	-230	7
	Total	l	2,192	-31	-1%	2,194	-2	4,352	-29	-1%	4,394	-42
	Processed Foods		25	20	377%	22	3	47	21	84%	45	2
	Mari	ne Products	7	3	91%	5	2	10	1	12%	9	1
	Meat	and Poultry Products	0	-2	-83%	3	-3	3	-4	-56%	6	-3
9	Logi	stics	39	-2	-5%	37	2	73	-6	-7%	73	0
Operating Income		Logistics Network	14	5	47%	14	0	27	7	34%	26	1
tii		Regional Storage	23	-5	-18%	23	-0	43	-10	-19%	44	-1
l g L		Overseas	4	-1	-25%	3	1	6	-1	-17%	7	-1
		Other/Intersegment	-2	-0	_	-3	1	-3	-2	-	-4	1
me	Real	Estate	19	0	2%	19	-0	38	1	2%	38	0
	Other		2	0	15%	1	1	3	-1	-30%	2	1
	Inter	company Eliminations and Corporate	-2	-5		-3	1	-4	-11		-5	1
	Total		90	15	19%	84	6	170	2	1%	168	2

Unit: 100 million yen (amounts less than 100 million yen are rounded off, some fractional amounts have been adjusted)

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1. Processed Foods

- (i) Net sales fell ¥4.5 billion year on year, primarily reflecting the termination of OEM procurement of certain chicken products and the sale of the acerola beverage business. Overall sales for commercial use decreased 8%, but sales other than chicken products recovered almost to the year-ago level in the second quarter. Sales for household use were on a par with the year-ago level and the positive effect of the trend of eating at home on demand appears to have come to a halt.
- (ii) Operating income rose ¥2.0 billion year on year. Profitability improved, reflecting the termination of underperforming OEM procurement, continued falls in the prices of raw materials, and the improvement of productivity at plants. The substantial rise in operating income also reflects bad debt expenses in the previous fiscal year and a fall in fixed costs including operating expenses.
- (iii) Nichirei has revised downward its full-year sales forecast by ¥0.3 billion. The sales forecasts for household use have been revised downward, but sales for commercial use are expected to increase, owing to an expansion in sales of chicken products. The startup of the chicken processing facilities in Thailand will be delayed, but this will not affect sales because a sufficient product volume has been secured. The full-year operating income forecast has been revised upward by ¥0.2 billion, reflecting profit growth in the first half, which will offset expenses relating to the nonperforming assets in Thailand.

2. Marine Products

- (i) Net sales rose 2% year on year. Operating income was up ¥0.3 billion as a result of a stronger yen, which offset rising market prices in the producing districts, and expansion of sales channels of shrimp.
- (ii) Nichirei has revised its full-year sales forecast downward by ¥2.5 billion, but has revised upward its full-year operating income forecast by ¥0.1 billion, reflecting the conditions in the first half. We will maintain prudent purchasing attitudes because higher market prices in the producing districts are likely to persist also in the second half of the fiscal year.

3. Meat and Poultry Products

(i) Net sales remained largely unchanged from a year ago. Nichirei posted operating income, but it declined ¥0.2 billion, attributable to continued low shop prices as well as to the weaker supply-demand conditions of domestic chicken and the declining profitability of domestic pork, affected by foot-and-mouth disease and of beef, the import prices for which rose. (ii) Nichirei has revised downward its full-year operating income forecast by ¥0.3 billion, reflecting the decline in the operating income in the first half, but has not changed its second half operating income forecast, thanks to a market recovery.

4. Logistics

- Overall sales rose 1% year on year, and overall operating income fell ¥0.2 billion. Declines in Regional Storage and Overseas were offset by a robust Logistics Network. The results exceeded our forecasts.
- Logistics Network: Net sales grew 4% thanks to the contributions of new transfer centers. Operating income climbed ¥0.5 billion, partly because of an improvement in vehicle allocation efficiency, which Nichirei is prioritizing.
- (iii) Regional Storage: Net sales were down 4%, and operating income declined ¥0.5 billion. Although the intake volume recovered, depreciation costs associated with the replacement of facilities as well as a declining capacity utilization rate were reasons for the fall in operating income.
- (iv) Overseas: Net sales slipped 5%, and operating income fell ¥0.1 billion. Declines in shipments halted in Europe, but conditions of recovery vary from item to item.
- (v) Nichirei has revised downward its full-year sales forecast by ¥1.6 billion, mainly due to stagnant Regional Storage and Overseas, of which ¥0.4 billion is the effect of foreign currency translation adjustment, reflecting a weak euro. The full-year operating income forecast remains unchanged, with an upward revision in Logistics Network and a reduction in common costs offset by downward revisions in Regional Storage and Overseas.
- 5. Other
- (i) Thanks to the favorable results of culture media products, operating income in bioscience achieved the level of the first half of the previous fiscal year when the company enjoyed special demand for the influenza kits.

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Factors Influencing Changes in Consolidated Balance Sheet for FY11/3 Interim

(100 million yen; amounts less than 100 million yen are omitted)

Item	10/9	10/3	Change (Amount)	
[Assets]				
Current assets	1,001	948	53	(i)
Fixed assets	1,859	1,826	32	(ii)
Total assets	2,860	2,774	85	
[Liabilities/ Shareholders' equity]				
Current liabilities	968	895	73	(iii)
Long-tern liabilities	659	652	7	(iv)
Total liabilities	1,628	1,548	80	
Net assets	1,231	1,226	5	(v)
(Shareholders' equity)	1,195	1,159	35	
Interest-bearing debt	919	857	61	(iii)
(Excluding lease obligations)	685	609	76	(iv)
Item	10/9	09/9	Change (Amount)	
Capital investment	99	113	-13	(vi)
(Excluding leased assets)	89	67	22	
Depreciation and amortization	67	65	2	
(Excluding leased assets)	49	47	2	

Main Factors

- (i) Notes and accounts receivable and inventories in current assets rose on seasonal factors.
- (ii) In fixed assets, property, plant and equipment increased ¥3.1 billion with the posting of asset retirement obligations and capital investment, and goodwill rose ¥1.3 billion with the acquisition of Godfroy. Investment securities declined ¥2.0 billion, reflecting falls in stock prices.
- (iii) In current liabilities, accounts payable increased ¥1.6 billion, and short-term bank loans rose ¥7.4 billion, attributable to capital investment and the acquisition of Godfroy.
- (iv) In long-term liabilities, asset retirement obligations rose ¥1.8 billion, and lease obligations declined ¥1.2 billion.
- (v) Net assets increased ¥0.5 billion with income increase offsetting decrease due to a weak euro.
- (vi) Major capital investments during FY11/3 interim
 (Logistics) Fukuoka-Higashihama DC
 (Processed Food) GFPT Nichirei, Surapon Nichirei
 Foods (chicken product facilities)

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Factors Influencing Changes in Non-Operating Revenues/Expenses and

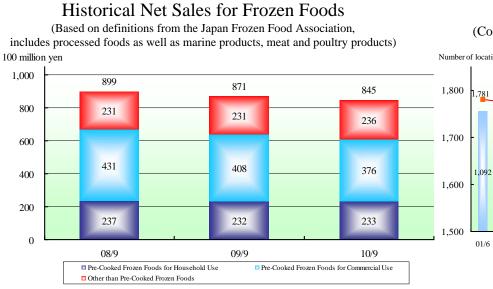
Extraordinary Income/Losses for FY10/3 Interim

(100 million yen; amounts less than 100 million yen are omitted)Positive numbers indicate profits		Q2 (Cumulative)						Full year	
		10/9	09/9	Change (Amount)		(E)	Change from FY10/3 (Amount)	Change from Previous (E) (Amount)	
[Non-operating Revenues/Expenses]		-3	-6	+3	[Non-operating Revenues/Expenses]		-10	+3	+8
(Main Item)					(Main Item)				
Dividend income and interest expenses, net		-3	-5	+1	Dividend income and interest expenses, net	(iii)	-11	+0	+5
Other income		+5	+4	+1	Equity in earnings of affiliates		+2	+2	+1
[Extraordinary		-5	+6	-11	[Extraordinary		-18	-7	-
(Main Item)					(Main Item)				
Gain on sales of fixed assets Gain on transfer of business	(i)	+4	+2 +8	+2 -8	Gain on sales of fixed assets Gain on transfer of business	(i)	+6 -	+3 -8	-2
Loss on adjustment for changes of accounting standard for asset retirement obligations	(ii)	-7	-	-7	Loss on adjustment for changes of accounting standard for asset retirement obligations	(ii)	-7	-7	-
					Loss on discontinued operations		-7	-1	+2

- (i) The effect of capital gains from the sale of the acerola beverage business in the previous fiscal year disappeared.
- (ii) Extraordinary losses increased with losses on adjustment for changes in the accounting standard for asset retirement obligations.
- (iii) Non-operating expenses decreased as a result of lower-than-expected interest-bearing debt balance and rates of interest payment.

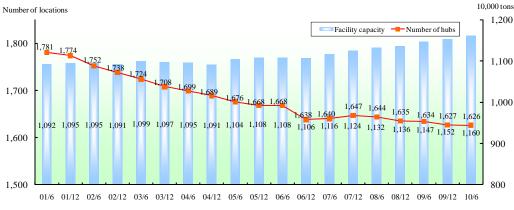
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Reference Data

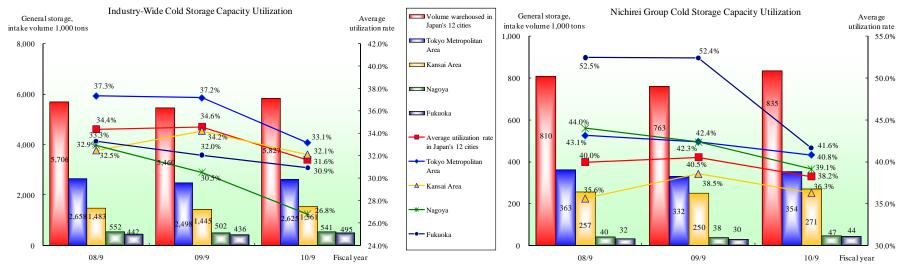


Change in Cold Storage Industry Capacity

(Compiled using data from the Japan Association of Refrigerated Warehouses)



Cold Storage Capacity Utilization (Industry data adapted by Nichirei from the Japan Association of Refrigerated Warehouses documents)



* The Sapporo and Ishikari region and the Nagoya and Bihoku region are included.



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- (2) Foreign exchange rate risks, especially as regards the US dollar and the euro.
- (3) Risks associated with the practicability of maintaining quality controls throughout the process from product development, procurement of raw materials, production, and sale.
- (4) Risks associated with the practicability of development of new products and services.
- (5) Risks associated with the practicability of growth strategies and implementation of low-cost systems.
- (6) Risks associated with the practicability of achieving benefits through alliances with outside companies.
- (7) Contingency risks.

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