

May 14, 2025
Nichirei Corporation

Selected as " SX Brands 2025 "

Nichirei Corporation was selected as SX (Sustainability Transformation) Brands 2025 by the Ministry of Economy, Trade and Industry and the Tokyo Stock Exchange. This is the first time to be selected.

SX is a leading action for selecting and awarding SX Brands, a group of progressive companies that enhance their ability to generate growth capital in a sustainable manner through sustainability transformation (*) with the aim of improving corporate value.

*An initiative in which a company strives to improve long-term and sustainable corporate value by synchronizing the sustainability of society with that of itself while carrying out the necessary management and business reforms to achieve such synchronization.



In the selection process, Nichirei Corporation was highly evaluated on the following two points.

- Establish a clear vision of the company's positioning in light of future social conditions, and manage the company using a variety of indicators to achieve this vision.
- Each strategy is developed with a narrative. It is generally consistent and integrated.

The Nichirei Group has been dedicated to accelerating sustainability management, aiming to balance economic and social value. Leveraging our strengths developed over the past, namely, " capabilities as a food pioneer", " capabilities in food processing, production technology and temperature-controlled logistics services", and " comprehensive Group capabilities ". We will continue to pursue new challenges and further growth to enhance our corporate value.

【Reference】 https://www.meti.go.jp/english/press/2025/0514_001.html

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