



Local Communities

Establishment of the Nichirei *MIRA*terrace Foundation

Nichirei *MIRA*terrace Foundation
<https://nichireimira terrace.or.jp> (Japanese only)

In August 2022, we established the Nichirei *MIRA*terrace Foundation with the aim of tackling social issues related to food and health from a long-term perspective.

The foundation provides grants and other support to social welfare organizations, including Kodomo Shokudo (“children’s cafeterias”). We will help support good eating habits and health so that we can provide true satisfaction to as many people as possible.

Activities to Reduce Food Loss and Food Waste

■ Food Bank

Since 2006, Nichirei Foods and Nichirei Logistics Group have supported the activities of NPO Second Harvest Japan. We donate a total of 20,000 cases of frozen foods annually to various welfare facilities, including foster homes, mother and child support centers, and facilities that support people with disabilities.

In addition to supplying these products, we also provide logistical support for frozen foods to ensure that the items can be consumed with peace of mind.



■ Kodomo Shokudo

Nichirei Foods began supporting kodomo shokudo in 2021 with the cooperation of NPO Musubie, which supports these government-sponsored drop-in centers that provide free or reduced-price meals for children and families in need across Japan.



Participation in a Tree-Planting Initiative Aimed at Increasing Fish Stocks

Since 2013, Nichirei Fresh has participated in a tree-planting initiative led by the National Federation of Fisheries in Oumu, Hokkaido, aimed at increasing fish stocks.

Held annually, this initiative was launched to improve the return rate of salmon and trout by enriching the surrounding environment of the Horonai River, which flows by a salmon and trout hatchery in Horonai, Hokkaido. Another objective is to increase other fish species by restoring the overall marine environment.

In 2023, the 28th year of the initiative, approximately 100 people participated, including Nichirei Fresh employees and members of the local community. The participants planted 700 trees, mainly Japanese oak, bringing the total number of trees planted so far to 25,200.

