

Nichirei's Business Model and Advantages

Synergy among Our Three Advantages Generates

The Ability to Help Resolve Social Issues

The Nichirei Group leverages the advantages and functions arising from pushing the frontiers of food, its comprehensive Group strengths and its capabilities in food processing, production technology and temperature-controlled logistics services. Helping to resolve social issues has in turn led to the growth of the Group's businesses. In collaboration with our stakeholders, we will continue to create both social and economic value as we aim to further improve our corporate value.



Ability to help resolve social issues

Case studies of helping to resolve social issues through our business (Pages 34-41)

Continuing to create new value for the times with our capabilities as a food pioneer

Our Heritage

Seventy-six years of creating unprecedented meal options and new food cultures by continuing to provide products and services with new value for society

A history of handling sources of animal proteins since our founding

Cross-docking centers (XD business)

Microwaveable croquettes

Junwakei chicken received Japan's first Specific JAS Certification*

* Specific Japanese Agricultural Standards (JAS) certification for sustainability for eggs and chicken meat

Pioneering prepared frozen food product *Chawan-Mushi* (savory egg custard)

Guinness World Record for largest frozen fried rice brand for *Honkaku-Itame-Chahan* (fried rice)

Expanded into the biotechnology field

First in Japan to commercialize acerola

Developed long-distance frozen cargo vehicle (reefer) Hayabusa

Refined and advanced capabilities in food processing, production technology and temperature-controlled logistics services

Our Uniqueness

- Unique ingredients procurement network
- Japan's leading advanced temperature-controlled logistics
- Development and production technology capabilities for reproducing deliciousness
- Human resources with high-level expertise and experience

Original development of refrigeration facilities and equipment

Proposal and response capabilities

Processing and production technology

Quality assurance capabilities that enhance safety and reliability

Total logistics

Long-standing relationships of trust with suppliers

Proprietary material development capabilities

Providing products with optimal processing

Ability to develop, produce and evaluate the quality of diagnostic agents

Comprehensive Group capabilities based on our own cold chain network

Our Fields

Providing consistent value with a cold chain network from food procurement to processing, distribution and sales using the comprehensive strengths of the Nichirei Group's functions

No. 1 in sales of frozen foods in Japan

Able to handle a wide range of customers and business types

Nationwide transportation and delivery network

8,000 vehicles in operation worldwide every day

Procurement capabilities from more than 30 countries

No. 5 globally in refrigerated warehouse capacity

No. 1 in Japan in refrigerated warehouse capacity

In-house manufacturing facilities: 22 in Japan, 5 overseas