

Nichirei's History

Nichirei was established to provide a safe and reliable supply of food products during the postwar era, when food shortages were a serious problem. It has steadily grown while developing a variety of businesses to support Japan's dietary habits.

We will continue to support good eating habits and health by leveraging our state-of-the-art manufacturing practices that optimize nature's bounty, along with our leading-edge logistics services.

1940s to 1950s

Launched Nichirei Group business promoting diversification

1960s to 1970s

Expanded business based on refrigeration Expanded logistics network

1980s to 1990s

Established Nichirei brand Promoting business internationalization

2000s to present

Creating new customer value Aiming for further growth

Group's history

1942 Established Teikoku Marine Products Control Company



1945 Established Nippon Reizo Inc. as a private company



1985 Changed company name to Nichirei

2000 Enhanced quality assurance system Enhanced management system and quality assurance in the wake of problems with agricultural chemicals residue in China-produced frozen vegetables and other issues

2005 2019 Converted to a holding company structure

- Establishment of the Nichirei Group Human Rights Policy
- Revision of the Nichirei Management Principles and Formulation of Long-term Management Goals toward 2030
- Revised remuneration system for Directors (excluding Outside Directors) and Executive Officers
- Revision of the Basic Policy on Corporate Governance (Revisions to capital policy and other protocols and adjustments to maximum terms of office for Outside Audit & Supervisory Board Members)
- Certified as a Sports Yell Company and a Tokyo Sports Promotion Company in FY2020
- Selected for the 2020 Health & Productivity Stock Selection

1946 Launched sales of Reika ice candy



1952 Launched sales of frozen tempura set

1954 Launched sales of frozen chawan-mushi (savory egg custard) Cooked frozen foods pioneer

1955 Launched at-sea exportation of marine products

1956 Launched meat and poultry business

1943 Fishery company regulations, established marine products business and ice-making, cold storage and freezing business



1956 Provided frozen food to Antarctic expedition team



1960 Established Kamagaya Laboratory for research on agricultural and livestock products (establishment of a rotating poultry house)



1963 Developed long-distance frozen cargo vehicles Created logistics network, contributing to "cold chain plan" spearheaded by the government



1964 Contributed to the Tokyo Olympic Games Provided large amounts of various frozen foods in the Olympic village



1982 Expanded into the biotechnology field



1987 Created acerola drink, currently sold by SUNTORY FOODS LIMITED

1970 Created Terrace Nichirei cafeteria for the Japan World Exposition (Osaka)



1974 Launched Green Belt brand frozen family dinner series



1990 Launched transfer center operation

1994 Launched sales of Shin-Renji-Seikatsu, one of the first microwaveable frozen food products



2001 Launched sales of frozen food Honkaku-Itame Cha-Han (fried rice) for home use



2007 Established directly managed poultry farm Started raising Junwakei chickens in Hirono Town, Iwate Prefecture

2008 Established fully integrated plant for processed chicken products in Thailand



2011 Constructed high-performance large refrigerated warehouses Introduced a seismic isolation system and other industry-leading technologies

2019 Established bioscience business base for research, development and production



2013 Launched logistics business in Thailand



2019 Full-scale operation of food plant optimal production and personnel planning automated formulation system



2019 Held a briefing session for recruiting of joint research and co-creation partners

2019 Support for victims and regions damaged by typhoon No. 19 in 2019

Trends in Net Sales

Net Sales

